

FMP

• FOOTBALL
• MEDIA
• PUBLISHING

PO Box 264
Port Adelaide
Business Centre
Port Adelaide (SA) 5015

Port Adelaide
Business Centre
Clementine Street
Port Adelaide (SA) 5015

ABN 11 223 699 680

PHONE
0404 846 412

EMAIL
amateurfooty@adam
.com.au

ADVERTISING BOOKING SHEET FOR 2010 BOOK

AUTHORISATION

BUSINESS:

ADDRESS:

SUBURB:

POST
CODE:

BUSINESS
PHONE NO.

AUTHORISED
PERSON'S NAME

DATE OF CONTRACT: / /

ABN NUMBER:

REPRESENTATIVE'S SIGNATURE

.....

ADVERTISING COST \$.....

GST OF 10% \$.....

TOTAL COST \$.....

PAYMENT DETAILS

CLIENTS WILL BE INVOICED AFTER ROUNDS
3 AND 10, WITH HALF THE COST OF THE
CONTRACT DUE AFTER EACH ROUND.

"TERMS ARE STRICTLY 14 DAYS"

ADVERTS NOT PAID FOR BY ROUND 12
WILL BE DELTED FROM THE BOOK.

NOTE: SHOULD AN ACCOUNT LAPSE BY
MORE THAN THE TRADING TERMS,
FOOTBALL • MEDIA • PUBLISHING
RESERVES THE RIGHT TO WITHDRAW THE
ADVERT AND CHARGE FOR THE ENTIRE
AMOUNT OF THE CONTRACT

FOOTBALL • MEDIA • PUBLISHING
RESERVES THE RIGHT TO LIST COMPANIES
WHO DEFAULT IN PAYMENT IN THE BUDGET

NUMBER OF PUBLICATIONS BOOKED

THERE WILL BE 23 PUBLICATIONS FOR THE FOOTBALL SEASON INCLUDING - 18 HOME AND AWAY
MATCHES AND 4 FINALS MATCHES - PLUS A STAND ALONE GRAND FINAL EDITION
YOUR COMPANY LOGO WILL BE PLACED ON WEBSITE MAIN FRAME UNTIL MARCH 1st, 2011
PAYMENT TO BE MADE IN TWO INSTALLMENTS DIVIDED IN HALF
AFTER ROUNDS 4 AND 11. FINAL PAYMENT MUST BE RECEIVED BEFORE THE START
OF ROUND 13, UNLESS OTHERWISE AGREED UPON IN THE NOTES SECTION OF THIS CONTRACT

**I, THE CUSTOMER OR AGENT AGREES THAT ALL PAYMENTS WILL BE MADE
BY THE DUE DATES AND WILL BE BOUND, BY THE TERMS OF THE CONTRACT**

CLIENT SIGNATURE.....

NOTES:
.....
.....

PAYMENT 1) - DATE:
.....

PAYMENT 2) - DATE:
.....

**I UNDERSTAND THAT CANCELLATION OF THE ADVERTISING BOOKING
IS NOT POSSIBLE AFTER SIGNING TO PROMOTE IN THE PUBLICATION**

TERMS AND CONDITIONS TO ADVERTISE IN THE AMATEUR "FOOTY BUDGET," FOR 2010

- 1) The customer is liable to pay any debt collection costs, credit agency costs or legal costs incurred by Football, Media, Publishing, as a result of customer default in the paying of their account in full.
- 2) Football, Media, Publishing, will claim an additional fee of \$100 per every court appearance, if final payment must be sought in a Court of Law. This will be for time lost and travelling time for each court appearance.
- 3) Football, Media, Publishing, will not accept advertising that does not enhance the publication's quality. This includes adverts being upside down, left blank, poor quality artwork or Half tone pictures.
- 4) Football, Media, Publishing, reserves the right to cancel advertising placed by any client at any time
- 5) The customer will be charged \$30 for any charges arising from cheques presented with insufficient funds.
- 6) The customer or Agent will be held responsible upon signing, for all costs incurred in the event that their business ceases trading. In effect this becomes a Director's or owner's guarantee.
- 7) The Customer acknowledges and agrees that except for business names, trade marks, trade names or illustrations which are the property of the customer or any person who has authorised the Customer to use the same, property and copyright in the book advertising the subject of this contract including all wording artwork or composition shall belong to Football, Media, Publishing, and shall be for the sole benefit of the publication.
- 8) Football, Media, Publishing, will not accept Advertising copy deemed to be liable or in any way indecent to another Business, there employees or directors. Should any legal action result from the event of the advert placed, by a company either on the Website or within the "Footy Budget", the company who places the advert will be responsible
- 9) The contract between the customer and Football, Media, Publishing, becomes valid immediately upon signing.
- 10) Each client is aware that a 10% accounting fee will be imposed on clients over 30 days in arrears with monies owing.
- 11) Football, Media, Publishing, its employees, staff or directors have in no way offered any form of sole advertising rights to any business in regards to being the only type in their particular field who can advertise in the publication, unless stated.

Proud Publishers of the "Footy Budget:
www.talkingamateurs.com.au